



# PERENNIAL PASTURE SYSTEMS

MAKING PASTURE GO THE DISTANCE

## Perennial Pasture Systems Privacy Policy

**Perennial Pasture Systems** is committed to providing quality services to its members and this policy outlines our ongoing obligations to its members in respect of how we manage Personal Information.

We have adopted the Australian Privacy Principles (APPs) contained in the Privacy Act 1988 (the Privacy Act). The APPs govern the way in which we collect, use, disclose, store, secure and dispose of your Personal Information.

A copy of the Australian Privacy Principles may be obtained from the website of The Office of the Australian Information Commissioner at [www.aoic.gov.au](http://www.aoic.gov.au)

### **What is Personal Information and why do we collect it?**

Personal Information is information or an opinion that identifies an individual. Examples of Personal Information we collect include: names, addresses, email addresses, phone numbers and on occasion photos which may be identifiable.

This Personal Information is obtained in many ways including via correspondence, by telephone, email, publicly available information, submission, and from third parties. We don't guarantee website links or policy of authorised third parties.

We collect your Personal Information for the primary purpose of providing our services to you, providing information to our clients and marketing. We may also use your Personal Information for secondary purposes closely related to the primary purpose, in circumstances where you would reasonably expect such use or disclosure. You may unsubscribe from our mailing/ lists at any time by contacting us in writing.

When we collect Personal Information we will, where appropriate and where possible, explain to you why we are collecting the information and how we plan to use it.

## **Sensitive Information**

Sensitive information is defined in the Privacy Act to include information or opinion about such things as an individual's racial or ethnic origin, political opinions, membership of a political association, religious or philosophical beliefs, membership of a trade union or other professional body, criminal record or health information.

Sensitive information will be used by us only:

- For the primary purpose for which it was obtained
- With your consent; or where required or authorised by law.

## **Third Parties**

Where reasonable and practicable to do so, we will collect your Personal Information only from you. However, in some circumstances we may be provided with information by third parties. In such a case we will take reasonable steps to ensure that you are made aware of the information provided to us by the third party.

## **Disclosure of Personal Information**

Your Personal Information may be disclosed in a number of circumstances including the following:

- Third parties where you consent to the use or disclosure; and
- Where required or authorised by law.

## **Security of Personal Information**

Your Personal Information is stored in a manner that reasonably protects it from misuse and loss and from unauthorized access, modification or disclosure.

When your Personal Information is no longer needed for the purpose for which it was obtained, or if requested by you, we will take reasonable steps to destroy or permanently de-identify your Personal Information.

## **Access to your Personal Information**

You may access the Personal Information we hold about you and to update and/or correct it, subject to certain exceptions. If you wish to access your Personal Information, please contact us in writing.

## **Collection and publication of identifiable photographs**

Photographs are regularly taken at events as an important part of the organisation's activities. These photographs are useful in reports to funders, group publications and updates, and to promote future events. Photographers must take all reasonable steps to avoid including any Sensitive Information. Any attendee of a Perennial Pasture Systems event who does not wish to have their photo taken or published should inform the Perennial Pasture Systems Project Manager and appropriate action will be taken to remove any photographs that may already exist of the individual. The photographer will make themselves clearly visible to attendees and photographs will only be used for the purpose stated.

## **Privacy of children**

Perennial Pasture Systems will take care in relation to personal information (including photographs) of any children. Where personal information of children is required for any reason, parental consent will be obtained prior to collection.

## **Maintaining the Quality of your Personal Information**

It is an important to us that your Personal Information is up to date. We will take reasonable steps to make sure that your Personal Information is accurate, complete and up-to-date. If you find that the information we have is not up to date or is inaccurate, please advise us as soon as practicable so we can update our records and ensure we can continue to provide quality services to you.

## **Policy Updates**

This Policy may change from time to time and is available on our website.

## **Privacy Policy Complaints and Enquiries**

If you have any queries or complaints about our Privacy Policy please contact us at:

**c/o Rob Shea,**

**Perennial Pasture Systems Project Manager**

**6 Coad Street, Ararat, 3377**

**yadin@netconnect.com.au**

**0438 521 357**